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** For Immediate Release **



Boys Be... DVD 4: Winter

Pre-book date: 5/30/2006 - Street date: 6/27/2006 Approximately 75 minutes, Dolby Digital Stereo, Color.

Genre: Drama / Romance

DVD (English, Japanese, English Subtitles, English On Screen Translations)

Catalog#: RSDVD8054 Suggested Rating: 13+

ISBN: 1-57032-820-X UPC#: 7-42617-8054-2-4

SRP: \$29.99

The Right Stuf International is proud to present **BOYS BE...!** Based on the bestselling *Boys Be...* manga, this thirteen-episode series is a romance story with a unique twist, from director **Masami Shimoda** (AI YORI AOSHI / MACROSS 7 / SABER MARIONETTE J), with character designs by **Itsuko Takeda** (GHOST IN THE SHELL / PARADISE KISS / MAGIC USER'S CLUB)!

Just another love story? No way! After ages about hearing what girls have to say about relationships, BOYS BE... steps forward to reveal the flip side of love – what's really going on from a guy's point of view! Meet Kyoichi, Makoto and Yoshihiko – three normal high school guys with just one thing on their minds: *girls*.

It's Christmas Eve, but Yoshihiko isn't spending it with his family – he's being dragged all over town by a sexy supermodel in a Santa suit! Jyunna Morio is one of the biggest pop idols in Japan, but when she runs into Yoshihiko (literally), she whisks him off on a whirlwind tour of all the hottest dating spots in town. Has Yoshihiko accidentally struck gold with this pop-star princess, or is something going on that he doesn't know about?

Then, it's almost time for the New Year's bash! The countdown to the turn of the millennium is fast approaching, and everyone is busy making plans. But what about Kyoichi and Chiharu? When the clock strikes 12, will the New Year find them together or apart?

Contains episodes 11-13.

PLUS! DVD 4 includes a 12-page booklet featuring character bios, Japanese voice actor reports, director's commentary and more!

Bonus DVD content includes:

Special Dual Sided Cover, Textless Closing, Audio Commentary from the English Directors, Line Art Gallery, Character Bios, Japanese Voice Actor Reports, Japanese Director's Commentary, Scene Access, Right Stuf Trailers, English Audio, Japanese Audio, English Subtitles & On Screen Translations

What they're saying about Boys Be...:

"[Boys Be...] breaks the boundaries for what a teen series is." - DVDTalk.com
"Refreshing, humorous, touching, sexy... Highly recommended." - AnimeOnDVD.com
"For both the guys and the girls, this is definitely a title to watch out for." - AnimeTempy.com

Graphic of cover is located at http://outgoing.rightstuf.com/sleeves/rsdvd8054.jpg

Founded in 1987, The Right Stuf International ("TRSI") was one of the first players in the US Japanese Animation ("anime") industry. Dedicated to producing the highest quality products, TRSI selects a limited number of anime titles to focus on each year. With a product line ranging from anime classics like Astro Boy, Kimba, and Gigantor to the most modern comedies and dramas such as the Irresponsible Captain Tylor, His and Her Circumstances, Boogiepop Phantom, Comic Party and Gravitation, TRSI produces quality anime for fans of all ages! To learn more about TRSI, visit us on the web at www.rightstuf.com.

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